

OUR NEW HOME



25,000 MORE PORO AGENTS WANTED

Equipped with the Very Latest Apparatus for Teaching the

Poro System of Scalp and Hair Culture

and all Branches of Beauty Culture

Terms Moderate

Diplomas Given

Write Today for Further Information

"PORO" COLLEGE

Poro Corner

St. Louis, Mo.

YOU

Can Become The Most Influential Citizen In Your Community, And At The Same Time

PICK UP SOME

EASY MONEY

- invest your surplus time in a profit paying line and
- watch the returns as reflected by your bank book
- enter the field of journalism, the best paying proposition for Negroes in America to-day
- become a representative of

The Dallas Express

"The Most Distinctive Weekly in America."

WE SELL PAPERS TO dealers cheaper than any Negro publication in America—Only 2½ cents per copy, in advance. You sell same for 5 cents per copy, making

100 PER CENT

Mail the Blank Now

GENTLEMEN:

Please send at once full information and instructions as to how I can become a representative for THE DALLAS EXPRESS.

Please send me _____ copies as my initial order for which I herein enclose \$ _____ (at the rate of 2 1-2c per copy.

Name _____
Address _____
Town _____
State _____

TOP COAT FOR COUNTRY WEAR



An ideal coat for the cool evenings. It is of soft camel's hair, with transparent bone buttons and buckles. The trimming is indeed effective and the coat is regarded as the acme of style.

TO CLEAN BLACK STRAW HATS

Alcohol and Water With Coloring Substance, Will Aid in Renovation of Millinery.

Black straw hats may be cleaned with alcohol and water and some of the commercial coloring substances used to restore color and luster. White straw hats may be cleaned with a solution of one teaspoonful of oxalic acid to a pint of cold water, or by suspending the hat, after it has been thoroughly wet, in a barrel of the bottom of which sulphur is burning in a tin dish.

Black satin ribbons may be renovated by laying them on a board and sponging with ammonia and water or alcohol and water. They should then be pressed while damp after they have been covered with a piece of tissue paper.

Velvet may be steamed by one of two methods. By the first, the velvet is held in front of the spout of a steaming tea kettle and the steam allowed to pass through the velvet. The velvet must not be held too close or steam spots will be made. The velvet must not be brushed immediately after the steaming. By the second method the velvet is held over a hot iron which has been covered with a damp cloth. The steam from the cloth will pass through the velvet and the velvet may be brushed at the same time.

HOMESPUNS LEAD FOR WRAPS

Capes Reaching to Knees, Rounded in Front, Have Slits for the Arms.

If a wrap is needed with a tailored suit it is found in a rough serge or homespun cape. These capes reach only to the knees. They are rounded in front, have slits for the armholes and a rolling collar that goes to the hem in front. They are in gray, sometimes in white, but oftenest in dark blue. When serge is used it is often ornamented with openwork bands, the threads pulled out to outline squares of the material.

These capes are not lined; their seams are so arranged that they can be worn without lining. They are quite comfortable and look better than the satin cape. They give more warmth, and warmth is something that every American desired the past summer in Paris. The price of wool is high and there have been few American rooms in which it has not been burning every forenoon to dry out the room as well as to warm it.

FLOWER FROCKS FROM PARIS

New Gown May Suggest Full-Blown Rose, Shaggy Chrysanthemum or Dreamy Poppy.

The very newest models from Paris demand the petal frock. The frocks have all blossomed with flowers—a delicious conceit, and bound to become popular on this side of the Atlantic as well. These petal frocks are without lining and follow the lines of the body with no suggestions of stiffness. They may suggest a full-blown rose by the soft draperies unfolding at the waistline, or they may develop into shaggy chrysanthemums, with supple elongated petals, or into dreamy poppies. These frocks are difficult to wear and demand an excellent figure, but the effect of fluttering and airy grace which they invest in the wearer will prove alluring to all women over if they must undertake strenuous physical culture.

ectedly ran upon a large wild cat still a few weeks ago, hidden in a cave of the mountains. The hunters got out as soon as possible and informed revenue officers of their find. A raid on the place netted big results. The officers captured more than a thousand gallons of beer and three barrels of white liquor. The wildcat, however, escaped arrest by hiding in the mountains. About six months ago, Sam Jones, a large property owner of Chattanooga, was convicted of bringing liquor into Tennessee and sentenced to

THAT NEW SUIT FOR WINTER

Advantages and Disadvantages in Having It Ready-Made or Made to Order.

There are possible advantages in going to a tailor and having your suit made to order and just as many possible advantages in buying it ready made. With the ready-made suit there is always this:

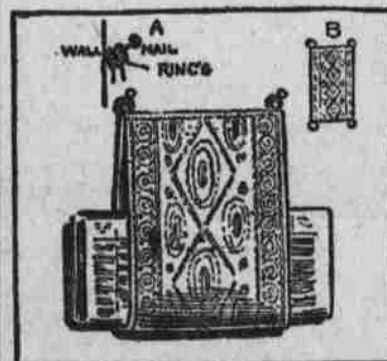
You can see the finished garment. There is never the possibility that you won't like it after it is finished, for it is finished to begin with. Moreover, if you are a person whose time is precious, the ready-made suit has advantages in that way. Even if it needs rather elaborate alterations you will need far less fitting than if you are having it made entirely to order. And of course, the ready-made suit, if you buy a good one from a smart shop, has probably been made according to the design of a very skilled and highly paid person, whereas your tailor may or may not have the eye of a real designer and he may or may not follow skillfully the lines of the design you select for him. However, if you are blessed with a good figure the tailor will reveal the fact as the ready-made suit cannot possibly do, even if it is altered, for it is necessary to make ready-mades according to designs that do not as a rule play up the figure. They must be built for the average figure and built according to lines that require the least possible fitting.

If you do go to the tailor bear this in mind: That for this winter suits made of heavy men's suit fabrics are going to be extremely smart. Select such a fabric that shows a decided stripe—one that would probably not be the one you would choose for your husband or son, because the stripes should be quite far apart and quite noticeable. A suiting of dark slate gray with a lighter gray stripe is a splendid selection. Now have the bodice pieces of the pattern cut lengthwise of the stripe with a tunic on the jacket cut the other way of the material. Or in some such way as this make use of the striping to give the suit its only trimming.

TO MAKE NEWSPAPER HOLDER

Remnant of Narrow Stair Carpet May Be Easily Made Into Decorative Article.

The sketch shows a good use to which a remnant of narrow stair-carpet may be put, in the way of making a newspaper holder with it for hanging upon the wall. If possible, the carpet should be selected of a color to match or harmonize with the wall-paper upon which it is to hang. The edges where the carpet has been cut are bound with colored braid.



An Easily-Made Newspaper Holder.

and at each corner a ring is sewn on in the manner shown in sketch B. Then nails are driven into the wall at a distance apart corresponding with the width of the carpet, and they should stand slightly upwards in the way illustrated in diagram A.

The rings are placed upon the nails so that the carpet hangs downwards and forms a large loop, into which the papers may be slipped from either side. All tidy housewives like a place to keep papers in, so that they do not litter the room, and this is just the thing needed, as it is strong and practical.

DRESSES NOW MADE OF KID

Whole Sport Outfits Made of the Material and Some Have Leather Ornamentation.

The increasing use of kid and other soft leathers for the making and trimming of women's garments is bringing up the question here as to what effect it will have on other lines. Latest fashion reports from Deauville say that whole sport dresses made of colored kid were worn at the recent races there, and the Paris cables tell of leather dewlapps on many of the new frocks, says the New York Times. In view of the reported general scarcity of kid, which there is no reason to doubt, the question has arisen as to just what effect this vogue will have on the supply available for the glove and shoe trades. It is also asked if the use of colored outer garments of kid will bring about a revival of the var-colored kid shoes that were so much in vogue here a few years ago, and also serve to increase the color ranges of kid glove offerings in the near future.

Coats for Fall.

Some Paris-designed models of fall and winter coats for 1919 and 1920 are in the showrooms of American manufacturers and tailors. The indications are that plaids will be very much featured. Double-faced fabrics, plain on one side and plaid on the other, like golf cloths of several seasons ago, are used to develop some very modish coats.

No More Short, Harsh and Unruly Hair

If you will insure your Hair and Scalp with the Vim and Vigor Hair and Scalp Treatment. What the Vim and Vigor Treatment will do for your hair and scalp:



(1)—Remove dandruff. (2)—Will increase the growth of the hair. (3)—Will heal the scalp and keep the scalp and hair in a healthy condition. (4)—Will render the hair soft, thick, straight, fluffy and beautiful. Get it today.

The Hair Promoter and Shampoo, 50 cents each, or \$1.00 the full treatment. At all drug stores. If your druggist hasn't it he will get it for you, or you may send money order or \$1.20 in stamps to Theo. Smith, Druggist and Distributor, 1301 E. 18th Street, Kansas City, Mo.

YOU NEED

VIM AND VIGOR SYSTEM TONER

America's greatest general tonic. It makes rich, red blood and builds up a run-down system. Vim and Vigor System Toner is a powerful Alternative, Blood Purifier, Tonic and Appetizer. A wonderful Blood and Rheumatic remedy. If you are troubled with Scrofula, Abscesses, Rickets, Eczema, Catarrh, Falling of the Hair, Tetters, Ringworm, Scald Head, Boils and Various Skin Diseases and Humors of the Blood, give this remedy a trial and be convinced of its great value. Price, \$1.00.

Specials for Today and Next Week

BY MAIL

25c Tooth Brush 17c
25c Black Draught 15c
Vim and Vigor System Toner \$1.20
Vim and Vigor Hair Treatment \$1.20
25c Star Hair Grower 19c
\$3 2-qt. Combination Fountain Syringe \$2.25

BY MAIL

25c Black and White Ointment 18c
25c High Brown Face Powder 18c
\$1.75 Straightening Comb \$1.39
25c Dr. Fred Palmer's Skin Whitener 18c

NOTICE—We carry the largest and most complete stock of Drugs and Druggists' Sundries of any NEGRO DRUGGIST in America. Our Motto is: Your Money's Worth or Your Money Back. Order Today.

Theodore Smith

1301 E. 18th St. Mail Order Department Kansas City, Mo.

Excelsior Mutual Benefit Association

Dallas, Texas

Most people need money when there's death in the family. Sometimes they want to carry the body out of town or they may want to send for a relative. If you think you need this kind of SERVICE take insurance with the EXCELSIOR MUTUAL BENEFIT ASSOCIATION.

We pay death claims in 24 hours. Any person desiring such protection, call at room 209 Pythian Temple, 2649 Elm Street or call M. 557.

H. STRICKLAND, President,
S. COFIELD, Secretary

A CHANCE TO MAKE MONEY. HAIR GROWTH ASSURED

Learn The Beverly System of Hair Dressing. You Can Become Independent With the System and the Bev-Marie Preparations.



The Bev-Marie Pomade, The Magnetic Hair Dressing and Pressing Oil used with or without straightening irons, makes the hair soft and silken also promotes growth.

Bev-Marie preparations will positively grow four inches of beautiful hair in six months. A trial will convince the most sceptical, that Bev-Marie is far superior to all other hair preparations. Agents wanted. Sells like 'Hot Cakes.' Liberal commission allowed. Stamp for particulars. Full sized box sent on receipt of price, 50 cents, postage 10c extra. Address all orders to—

MADAM A. M. SMYTH,
500 E. 4th Street,
Oklahoma City, Okla.

Sample outfit, 1 Pomade, 1 Shampoo, 1 Temple Oil, 1 Hair Grower, full instructions, \$2.00.

sections of the South that the courts and law officers are paying too much attention to violations of the prohibition law and not enough to other crimes; that a man can commit murder, highway robbery, arson and other crimes of high degree and get away with them, but let him sell a quart of liquor and he is sure to feel the hand of the law.

The housewives of the Southern States are uttering protests because they cannot secure some good whisky and brandy with which to "spike" their Christmas fruit and nut cakes. There is plenty of white liquor to be had for from \$10 to \$15 a quart, but the housewives are afraid to use it for culinary purposes. Much of this moonshine liquor contains

poison. A number of deaths have analyzed reported by its use and samples analyzed by chemists have been found to contain wood alcohol and other poisonous substances. Good whisky is hard to get by the law-abiding population, but the supply of moonshine liquor is plentiful at high cost. As to wholesome beer, there is none whatever to be had.

Faith is the main and basic principles upon which all accomplishment rests and the larger the accomplishment the greater the faith necessary to put it across. This fact is true of all lines of endeavor and of business projects in particular.